

OXFORD AND CAMBRIDGE SOCIETY OF GHANA



ORGANISING ENGAGING EVENTS WITH IMPACT

ALUMNIVOLUNTEER LEADERSHIP CONFERENCE

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THE CENTRAL MESSAGE



- In our view, **ORGANISING ENGAGING EVENTS WITH IMPACT** at Oxford and Cambridge Society of Ghana (a.k.a. OXCAM Ghana) is a collaborative effort and the leveraging of resources, guided by the principles of efficient planning and execution!



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INTRODUCING THE OXFORD AND CAMBRIDGE SOCIETY OF GHANA

HISTORY & BACKGROUND



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HISTORY



- 15 November, 2012 – OUS/OxfordPlus established and launched
- 2 November, 2013 – Oxford and Cambridge Society inaugurated after a joint association proposed by the local Cambridge group



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BACKGROUND OXCAM GHANA IS:



- Open to all Oxford and Cambridge alumni resident in Ghana and non-resident alumni who are Ghanaians
- Set up for alumni to network among themselves and promote worthy social causes in the Ghanaian community.



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VISION



- We envision a society that is a force for good, a network that benefits its members and others, and successfully promotes worthy causes in the Ghanaian community (under development).
- **Vision tagline: Striving to be a force for good, a society that benefits its members and others!**



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MISSION



To create a force for good, a society, which organises alumni events including education, community support, speaking, fundraising and networking events for the benefit of members, the Ghanaian community and others



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OUR EVENTS



- For OXCAM Ghana, an engaging event with impact is one that benefits the members and at the same time the Ghanaian community.

HOW DO WE ACHIEVE ENGAGING EVENTS WITH IMPACT?



- **Through collaboration**
- **Through leveraging of resources**
- The principles below guide our collaboration and leveraging of resources

PRINCIPLES OF EFFECTIVE PLANNING AND EXECUTION



- Identify your goal or objective
- Identify your target market
- Choose a time and venue
- Plan your budget
- Plan the experience
- Promote
- During the event
- Evaluation

Collaboration and leveraging of resources are key to these principles.



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SOME LESSONS





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A COLLABORATIVE MEETING TO DISCUSS THE PROGRESS OF THE SOCIETY AND LEVERAGING RESOURCES FOR ITS EVENTS





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SOME EVENT PHOTOS INCLUDING THOSE OF THE INAUGURAL RECEPTION





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READING EVENT PHOTOS





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READING EVENT PHOTOS





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SOME OTHER EVENT PHOTOS





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