



ORGANISING ENGAGING EVENTS WITH IMPACT

ALUMNI VOLUNTEER LEADERSHIP CONFERENCE

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THE CENTRAL MESSAGE



• In our view, **ORGANISING ENGAGING EVENTS**WITH IMPACT at Oxford and Cambridge Society of
Ghana (a.k.a. OXCAM Ghana) is a collaborative effort
and the leveraging of resources, guided by the principles
of efficient planning and execution!





HISTORY & BACKGROUND



HISTORY



 15 November, 2012 – OUS/OxfordPlus established and launched

 2 November, 2013 – Oxford and Cambridge Society inaugurated after a joint association proposed by the local Cambridge group



BACKGROUND OXCAM GHANA IS:



 Open to all Oxford and Cambridge alumni resident in Ghana and non-resident alumni who are Ghanaians

 Set up for alumni to network among themselves and promote worthy social causes in the Ghanaian community.



VISION



- We envision a society that is a force for good, a network that benefits its members and others, and successfully promotes worthy causes in the Ghanaian community (under development).
- Vision tagline: Striving to be a force for good, a society that benefits its members and others!



MISSION



To create a force for good, a society, which organises alumni events including education, community support, speaking, fundraising and networking events for the benefit of members, the Ghanaian community and others



OUR EVENTS



• For OXCAM Ghana, an engaging event with impact is one that benefits the members and at the same time the Ghanaian community.



HOW DO WE ACHIEVE ENGAGING EVENTS WITH IMPACT?



Through collaboration

Through leveraging of resources

 The principles below guide our collaboration and leveraging of resources



PRINCIPLES OF EFFECTIVE PLANNING AND EXECUTION



- Identify your goal or objective
- Identify your target market
- Choose a time and venue
- Plan your budget
- Plan the experience
- Promote
- During the event
- Evaluation

Collaboration and leveraging of resources are key to these principles.





SOME LESSONS



A COLLABORATIVE MEETING TO DISCUSS THE PROGRESS OF THE SOCIETY AND LEVERAGING RESOURCES FOR ITS EVENTS







SOCIETY OF GHANA

SOME EVENT PHOTOS INCLUDING THOSE OF THE INAUGURAL RECEPTION





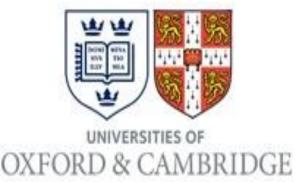


READING EVENT PHOTOS



SOCIETY OF GHANA





READING EVENT PHOTOS



SOCIETY OF GHANA





SOME OTHER EVENT PHOTOS



SOCIETY OF GHANA





